Delivering Effective Presentations Workshop

When professionals present at a client meeting or conference event, they are the product and they represent their company’s brand. On a personal level, reputations and career growth are often developed based on a professional’s ability to stand up and present an engaging, relevant story that provides practical advice and inspires action. Effective presentations drive customer and associate engagement, business development and customer retention.

The Delivering Effective Presentations workshop is a hands-on session that will help you:

• Deliver more professional, memorable and effective presentations
• Be more confident and comfortable when presenting
• Deliver a presentation that engages, inspires and motivates action
• Understand what audiences expect and how you can more effectively address these expectations

Workshop Topics:
• What makes an effective presentation?
• What do audiences expect?
• Engaging your audience from the first moment
• Telling your story
• Making the story easy to follow
• Authenticity – letting the audience know you are the expert
• Presentation stagecraft

Pre-work and preparation:
During the session, attendees will have an opportunity to present several times. Attendees must therefore bring a presentation that they are familiar with and wish to deliver.